



**Canadian Down Syndrome Society**  
**Buddy Walk Agreement**

The registration agreement includes the following specific statements about the Buddy Walk logo, print and media materials:

- \* **CDSS must be notified of your intent to organize a Buddy Walk** through the attached Buddy Walk registration form, which needs to be signed and returned to us by fax at (403) 270-8291. Any changes to your walk must be conveyed to the CDSS. If you are organizing more than one walk, each walk needs to be registered separately.
- \* **The Buddy Walk is a trademark** of the National Down Syndrome Society. Usage of the trademarked Buddy Walk logo is required on all materials and cannot be altered or manipulated in any way. For more information on usage of the Buddy Walk logo, please refer to the Graphics section of the Buddy Walk Manual.
- \* **Each Group is to provide proof** of event insurance to CDSS.
- \* **In order to demonstrate the international visibility** of the walk, the Buddy Walk logo must be used on letterhead, event materials, brochures and when working with the media. Your own organizational logo can also be used.
- \* **Please provide CDSS with a copy of all print and media materials** used to promote local Buddy Walk programs. This includes: brochure, local community articles and/or pictures.
- \* **Local groups are asked to provide 20 per cent of net revenue realized from your Buddy Walk.** This provides the CDSS with the resources to provide staff coverage, to offset logo costs, and other work to assist in planning a successful Buddy Walk.

The National Down Syndrome Society is allowing the CDSS to add our name, as well as local walk name(s), under the Buddy Walk logo as specified in the Buddy Walk Manual. No other additions or changes can be made to the logo.

**“I have received, read and agree to comply with the Canadian Down Syndrome Society’s Buddy Walk Policies and Procedures in this Agreement Form.”**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Telephone Number / Email Address

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**Buddy Walk Contact Person**

**Phone**

**Email**